

Beat: Lifestyle

## STEPH AUDINO DESIGNING DREAMS

### CHANGING FASHION ONE DRESS AT A TIME

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**USPA NEWS** - When we hear the label "Steph Audino" we recall stylish fashionistas such as GIULIANA RANCIC, KELLY OSBOURNE, MELISSA RIVERS AND ALICIA KEYS who have graced the "Hollywood" red carpet leaving other "A Lister" celebrities in awe of her flowing "Haute Couture" but very little is known Audino.

Audino launched her label in 2011 embracing classic and modern silhouettes with more than just a vibrant addition to women's apparel. Audino launched her first studio in Beaufort Street in 2012. Lauren Hutton who appeared on the cover of Vogue Magazine 28 times once said, "Fashion is what you're offered four times a year by designers. And style is what you choose".

It's so refreshing to see so many fashion conscious women wearing "Steph Audino" all over the world. Now in her mid twenties, Audino has branded her name across the globe as one of the most desired labels worn by celebrities not only in Australia but also the very pedantic and art loving Los Angeles community. Audino has always described her label as Fun, Fashionable, girly and glamorous. This week we were fortunate enough to see the audience mesmerised at this year's "Australian Trade Access International Womens Day Luncheon 2016". Every year this Major Western Australian event draws hundreds of "Australian Business Women" and men. Hosted by Perth Socialite and humanitarian Barbara McNaught from Momentum Forum Events to 'Kiss Violence Against Women Goodbye'.

International photographer Cris Berserker was invited by myself to shoot for USPA24 and it was so refreshing to hear the excitement of the models wearing her label.

Pink was the definitely expressing the femininity of the event with strong lines and powerfully designed flowing waves of textures..

Audino has showcased her talent to the World at the "Telstra Perth Fashion Festival" for three consecutive years. She has dressed the contestants for the 2015 Miss Universe Pageant. Audino received her Australia Day Citizenship Award under 25 in 2012.

Last week Audino was a member of the judging panel, which included Miss Universe Australia national director Troy Barbagallo and former national finalist Melissa Banard.

If you're fortunate enough to spend time with Steph Audino you will be impressed by her humbleness, honesty and appreciation. Steph Audino will always help you express your femininity.

Gianni Versace once said, "Don't be into trends. Don't make fashion own you, but you decide what you are, what you want to express by the way you dress and the way to live." Namaste.

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**Editorial program service of General News Agency:**

United Press Association, Inc.

3651 Lindell Road, Suite D168

Las Vegas, NV 89103, USA

(702) 943.0321 Local

(702) 943.0233 Facsimile

[info@unitedpressassociation.org](mailto:info@unitedpressassociation.org)

[info@gna24.com](mailto:info@gna24.com)

[www.gna24.com](http://www.gna24.com)